

# NEWS ABOUT BLUE

## NEW TOYS ARE HERE!

Come see our restocked selection of New Holland toys! We carry both 1/16 scale and 1/64 scale models of New Holland agricultural toys.

New Holland toys make great birthday presents or gifts for the toy model collector or little farmers in your family!

...Stop in today and see the new additions or check them out online at [www.ellensequipment.com](http://www.ellensequipment.com)!



## SPRING MAINTENANCE EVENT

# \$30 REWARD CARD OFFER

ON ANY COMBINATION OF GENUINE NEW HOLLAND  
BATTERIES, FILTERS and LUBRICANTS



Keep your equipment running at peak performance with maintenance solutions made specifically for your machine.

Stop into Ellens Equipment today and see Bryan, Karl or Dan to see how you can take advantage of this New



**HURRY IN, THIS OFFER ENDS MAY 31**



104 W Maple St ~ McBain, MI  
Mon-Fri: 7:00 - 5:00 ~ Sat: 8:00 - 12:00  
231-825-2416 / 800-825-2401  
[www.ellensequipment.com](http://www.ellensequipment.com)

## Spring Chopper Clinic

On April 23rd, Luke Ellens and Shawn Beerens provided Ellens Equipment's New Holland FR Chopper Customers with a 2014 spring maintenance event. The informational session covered some maintenance, 2014 updates, and service points. The group was able to walk



around the New Holland FR Unit and get hands on, up close demonstrations on maintenance items and other key interest points.

If you are interested in getting a New Holland FR Chopper for your farming operation, contact Luke Ellens to find out more information.

## Spring Prep Tip

### HOW CAN CROPSAVER BENEFIT YOUR HAY?

Hay preservation with CropSaver is safe and easy:

- No more waiting on the weather—bale anytime at moistures up to 30 %
- Hay treated with CropSaver has a higher relative feed value and is safe to feed to livestock
- Non-corrosive buffered formula won't destroy expensive baling equipment
- When compared to dry preservatives and inoculants, CropSaver is easier to apply, provides more consistent coverage and won't clog application equipment



Learn more at [newhollandresourcecenter.com/cropsaver](http://newhollandresourcecenter.com/cropsaver)



Congratulations to our February drawing winner **Kelsey Kessner!**

Kelsey Kessner won her choice of a New Holland sweatshirt after her name was drawn on April 22nd. We will be starting over again for May so make sure to put your name and email address down and enter for a chance to win!

## Continuing Our Education

On April 3-5, Luke attended the New Holland Operation Yellow Drive - Forage Cruising, training event in Vasalia, California. The training provided Luke with a mix of walk-around training on product features along with an in field session. They also had a number of competitive models to study and drive to show how New Holland FR Choppers, meet and beat the competition. Luke was able to bring back this valuable information to Ellens Equipment FR customers at the Spring Chopper Clinic in mid April.