

NEWS ABOUT BLUE

Wishing you the best in 2015!

Ellens Equipment would like to wish you a Happy New Year and take a moment to thank you for your continued business and patronage to our dealership! After 60 years in business, we would not be successful if it wasn't for the loyalty and continued support from the communities we serve. As we grow, we hope to continue to provide you with outstanding service and customer support through the dedicated team we have built.

***** New Faces *****

Ellens Equipment is excited to add to the team, three new employees!

We welcome Wayne Roper to the dealership as a new Precision Land Management (PLM) Specialist. Wayne is currently working to get his official certification from New Holland for Precision Farming and doing some technician work as well. If you have equipment with guidance, you can expect to meet Wayne soon!

We welcome Cal Van Denbrink to Ellens Equipment. Cal is retired and working at Ellens Equipment part time for the sales and service department. Cal will be spending his time washing and detailing equipment before it goes out for delivery. We are glad to have Cal and his time dedicated to keeping new units looking their best!

We welcome Josh Herweyer to the Ellens Equipment team as our new transportation specialist. Josh is a Class 1 CDL driver and will be picking up and delivering equipment all across Northern Michigan. If you have hauling needs from Ellens Equipment, you will be meeting Josh soon!



Congratulations to our November drawing winner **Travis Morales!**

Travis won his choice of a New Holland sweatshirt after his name was drawn on December 22nd.

Thank you for all your entries!



104 W Maple St ~ McBain, MI
Mon-Fri: 7:00 - 5:00 ~ Sat: 8:00 - 12:00
231-825-2416 / 800-825-2401
www.ellensequipment.com



2015 Calendars are Here!!!



Stop in and get a FREE New Holland 2015 Calendar!

Uncovering the Truth. Exposing their Flaws. Highlighting our Strengths.

When it comes to protection and performance for your tractor, what are economy filters really costing you?

Take a closer look and it's easy to see why CNH Original Parts filters blow the lid off the competition.



Microloc Synthetic Media

Outperforms cellulose. Our multi-layered, gradient design delivers greater efficiency and increased capacity for longer filter life

Metal End Caps

And center tube provide greater support

Silicone Anti-Drainback Valve

won't break down in extreme heat like rubber

Rugged Construction

designed to withstand the rigors of heavy-duty engines

Heavy-Duty Retainer Spring

Securely holds filter elements in place no matter how bumpy it gets

