

# NEWS ABOUT BLUE



## Snow Got Ya Down? We've got CHAINS!

Ellens Equipment carries all sorts of chains and can build them for almost anything!



## Customer Appreciation Week!!!

Mark your calendars for Ellens Equipment's Customer Appreciation Week!



This year's Spring parts specials and appreciation week will be March 13-18th. Come in daily for coffee and donuts and take advantage of great parts discounts! Stock up on parts this Spring and save time this Summer when you need them!



Watch your mail for parts order forms and discount information. This is the best time to stock up for the upcoming season. If you don't receive a flyer or order form, please call us and let us know so we can make sure and correct our mailing list!

## Generators: Various Sizes - IN STOCK!



When the weather gets frightful (or the wind blows hard enough), make sure you're prepared. Keep your heat going and don't let your frozen goods go to waste when the power goes out. Ellens Equipment is stocking generators! These portable gas generators are easy to use with electric or pull starts, auto-idle features, low-oil shutdown and automatic voltage regulator.

Stop in today and see what New Holland generator will fit your needs the best or call our parts department for more info - 231-825-2416!



## Wishing you the best in 2017!

Ellens Equipment would like to wish you a Happy New Year and take a moment to thank you for your continued business and patronage to our dealership! After over 60 years in business, we would not be successful if it wasn't for the loyalty and continued support from the communities we serve. As we grow, we hope to continue to provide you with outstanding service and customer support through the dedicated team we have built.

We still have a couple things from our previous location left. If you have any use for room dividers or parts display shelves, give us a call and see if they can work for you!



## Advancing Knowledge and Technology

Kyle Ellens attended the Precision Land Management Conference this year in Phoenix, Arizona. There he met with New Holland's PLM team from across the country to find out what's new and coming for guidance so that we are better equipped to assist our customers this spring planting and summer harvest season.

Call us for any current or future guidance needs!



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