

NEWS ABOUT BLUE

Customer Appreciation Week!!!

Mark your calendars for Ellens Equipment's Customer Appreciation Week!



This year's Spring parts specials will be March 14th - 19th. Come in daily for coffee and donuts and take advantage of the great parts discounts!

This year we will NOT be having our customer appreciation luncheon during the parts sale. We will be hosting a customer appreciation lunch this summer!



Precision Land Management Training

MARCH 17th @ Ellens Equipment

10:00 - 2:00 - Lunch - followed by Tractor ride-and-drives

The new Guardian SP Sprayer Clinic will follow at 2:30 - 6:00

Come learn more about your precision equipment, to improve efficiency and increase productivity.

If you are interested in attending, RSVP to Morgan or Nicole at 231-825-2416 or email:

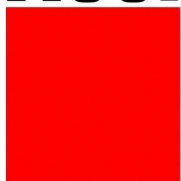
nicole@ellensequipment.com

morgan@ellensequipment.com



Learn how your business can get quality filters for the prices of cheaper brands!

Fleetguard



Now Carrying a FULL LINE of Fleet Guard Filters!

Ellens Equipment will be carrying all makes and models for cars, trucks and heavy duty equipment.

FLEETGUARD FILTER MEETING

When: March 3rd @ 7:00pm

Where: Ellens Equipment's new facility

What: Dinner and Fleetguard Filter Information

RSVP to Morgan or Nicole at 231-825-2416



Reinvesting in our community to continue to serve you!!!

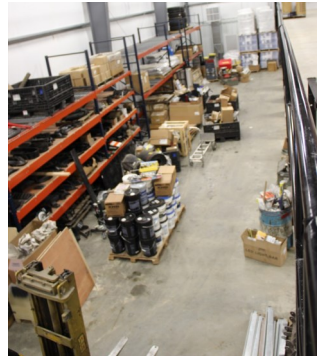
Ellens Equipment has partnered with farmers across Northern Michigan since it was established in 1954. After continued growth in the community it was time for a location change and added space. We are now relocated in our new facility, just east of McBain, with added space and capacity to serve you!

As Ellens Equipment continued to grow over the years, so did the size of equipment and the customer base we wanted to serve. Amongst other things, we have added construction equipment to our agricultural line up and are thereby able to offer expanding equipment capabilities to our customers.

We spent a lot of time looking at other dealerships all over the Midwest to make sure we built a progressive and well thought out facility. We have added space to our showroom to allow for additional display of equipment, parts and merchandise. We've more than doubled our service department size and added in an overhead crane to accommodate larger equipment with increased efficiency. We significantly increased the size of our parts storage area so we can make sure to have the parts you need, when you need them!

We are here to stay and we sincerely look forward to working with you all as we get accustomed to our new location and our added capabilities. We are really excited about these new additions and space and we are so excited to share it all with you throughout the coming years!

Thank you for your continued business!



104 W Maple St ~ McBain, MI
Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00
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