

NEWS ABOUT BLUE



Customer Appreciation Week MARCH 17-22nd

- ★ Special Discounts on Cash Parts Sales
- ★ Manufacturer Representatives on hand



Donuts and coffee served all week!



Check out our NEW website design!!!

We have been working diligently to redesign our website. We hope you will find that you can get more information about the products and services we offer through this online resource.

From your computer or mobile device you can easily search our equipment inventory, look at all of our merchandise or link to our online auctions.

STARTING APRIL 1st, you can order parts at our new online parts store!

Visit us at www.ellensequipment.com today!



104 W Maple St ~ McBain, MI
Mon-Fri: 7:00 - 5:00 ~ Sat: 8:00 - 12:00
231-825-2416 / 800-825-2401
www.ellensequipment.com

PLM Monitor Training Reminder : REGISTER NOW!

Ellens Equipment is hosting a training for both the Trimble FM750/FM1000 guidance system and the New Holland Intelliview guidance system.



Trimble FM750 & FM1000 Systems
March 25th



New Holland Intelliview System
March 26th

If you haven't received an invitation but are interested in attending, please call 231-825-2416 and ask Nicole to send you more detailed information today!



ROCKY MOUNTAIN ELK FOUNDATION PARTNERS WITH NEW HOLLAND

Ensuring the future of elk, other wildlife, their habitat and our hunting heritage

Since 1984, the Rocky Mountain Elk Foundation (RMEF) is a conservation organization with nearly 200,000 members across the United States. Its mission is to ensure the future of elk, other wildlife, their habitat and our hunting heritage.

The RMEF is a national organization requiring a \$35 annual membership fee. Interested individuals can visit www.rmef.org to become a member. Members can access their MYRMEF website to download a coupon, which can be brought into our dealership for discounts up to 40% off MSRP!

Come see our NEW APPAREL!



New Holland Baseball Shirt

Medium - XL : \$19.50

XXL : \$22.50

New Holland Zip-Up Hoodie

S - XL : \$34.99

XXL : \$36.99



Congratulations to our February drawing winner **Craig Pollington!**

Craig Pollington won his choice of a New Holland sweatshirt after his name was drawn on February 25th.

We will be starting over again for March so make sure to put your name and email address down and enter for a chance to win!