

# NEWS ABOUT BLUE

## Customer Appreciation Week!!!

Mark your calendars for Ellens Equipment's Customer Appreciation Week!



This year's Spring parts specials will be March 14th - 19th. Come in daily for coffee and donuts and take advantage of the great parts discounts!

Watch your mail for parts order forms and discount information. This is the best time to stock up for this upcoming season. If you don't receive a parts discount information and order form in the mail, please call us and let us know so we can make sure to correct our mailing list!

This year we will NOT be having our customer appreciation luncheon during the parts sale. We will be hosting a customer appreciation lunch this summer!



## Ellens Equipment is moving soon!

During the month of February, Ellens Equipment will be moving to the new facility just East of McBain on M-66. Our phone numbers and emails are all the same, the only thing changing is our physical location!

Our new address will be 5297 W Stoney Corners Rd, McBain  
Our mailing address will still be PO Box 157, McBain

***Learn how your business can get quality filters for the prices of cheaper brands!***

# Fleetguard

**Now Carrying a FULL LINE of Fleet Guard Filters!**

Ellens Equipment will be carrying all makes and models for cars, trucks and heavy duty equipment.

### **FLEETGUARD FILTER MEETING**

**When:** March 3rd @ 7:00pm

**Where:** Ellens Equipment's new facility

**What:** Dinner and Fleetguard Filter Information

RSVP to Morgan or Nicole at 231-825-2416

## Now Stocking **LOCTITE**



Loctite is the trusted name for thread treatment and gasket solutions. In fact, service and repair manuals for tractors and equipment specifically call for Loctite brand products of top quality and reliability. Take no chances with substitutes when it comes to maintaining your equipment.



We are now stocking a full line of Loctite products!



## Precision Land Management Training

**COMING IN MARCH!!!**

Ellens Equipment will be hosting another Precision Land Management Training for guidance customers in March.

Come learn more about your precision equipment to improve efficiency and increase productivity.

If you are interested in attending, contact us for more information. Formal invites to follow soon!



## Continuing Ag Education

**Kinze Planter Training** - Kyle Ellens spent two days in Iowa learning more about Kinze planters as we approach this planting season.

**New Holland Baler Training** - Nate Bump spent 4 days in Racine, Wisconsin continuing his education on New Holland Big Square Balers.

**New Holland FR Self-Propelled Forage Harvesters** - Zack Wilson is currently in New Holland, Pennsylvania for two weeks of training on the FR Forage Harvesters.

We want you to know that we strive to keep up-to-date on all of our products so we can deliver high standards of service to each of our customers!



104 W Maple St ~ McBain, MI  
Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00  
231-825-2416 / 800-825-2401  
[www.ellensequipment.com](http://www.ellensequipment.com)