

NEWS ABOUT BLUE



Presell Discounts Ending Soon Take Advantage NOW!!!



Are you looking to update your equipment in the next 6-12 months?

- ⇒ Prices are forecasted to increase significantly for Tier IV B regulations in March of 2014
- ⇒ Pick your options, set your own delivery date and pay when you take delivery
- ⇒ Order your 2014 unit now and lock in the lowest price of the year
- ⇒ Great lease and purchase options available
- ⇒ Kinze Planter presell ends September 15th, 2013
- ⇒ The longer you wait, the less the offered discounts ... so stop in or call now for more information!!!



T7 Series



T8 Series



T9 Series



Kinze Planter



FR Chopper

Farwell to Alex Bean!

A big thank you and farwell to Alex Bean! Alex has worked for Ellens Equipment for 3 years helping prep equipment, maintain grounds and assisting in the service department. Alex will be taking classes in the fall and working for a construction company in Southern Michigan.

Best of luck to you Alex!!!



Congratulations to our July drawing winner, Darold Bancroft! Darold won his choice of a New Holland sweatshirt after his name was drawn. We will be starting over with entries for August so make sure to put your name and email address down and enter for a chance to win! The winner for August will be drawn August 26th.



Extended Parts Hours

Ellens Equipment is currently offering extended hours to meet your parts and service needs. We are currently offering parts service every weekday:

Monday - Friday : 7:00am - 6:00pm

Saturday : 7:30am - 12:00pm

NMCS | Northern Michigan Christian School



TRIP Program

Ellens Equipment offers a 2% contribution, on approved parts sales, towards tuition costs at Northern Michigan Christian School in McBain.

How can you take advantage of this at Ellens Equipment? When you get your monthly statement, bring in your invoices and we will add up your total tuition reduction based on your parts purchases for that month. Due to the increasing number of people utilizing this resource, you **MUST** bring in your invoices or we will not be able to process the credit. Additionally we will only be offering TRIP on parts sales that have been made in the previous 60 days.

If you do not have a TRIP account yet, please call NMC to get your family set up TODAY!!!

Continuing Education



On July 15-17th, Kyle Ellens went to Wisconsin and completed level 2 and 3 in Precision Land Management Auto Guidance Training. This completes his training for intelview and guidance systems. The courses covered autoguidance system calibration, installation, correction sources, advanced concepts of Trimble Autoguidance and significant hands on troubleshooting experience.

On July 24 - 27th, Shawn Short went to Texas for Operation Blue Force field training. They received field training for the new Big Baler, Round Baler, Discbine, Speed Rowers, and Auto Command T6.

We're GROWING!

Ellens Equipment has recently purchased the lot that housed the former Tommy's Repair. We will be using the space for storage and to display the growing equipment inventory.

