

NEWS ABOUT BLUE



A BIG THANKS to the staff at Ellens Equipment on achieving the President's Award from New Holland for the second year!!!

Ellens Equipment was proud to receive news that we have been awarded with the highest honor New Holland bestows on a dealership for business excellence, the President's Club Award.

Out of the 1,200 New Holland Dealers in North America, we were 1 of 31 and the only dealership in the State of Michigan to be recognized for our staff's outstanding performance in using smart ideas and initiatives to serve our customers. Ellens Equipment has to meet a number of New Holland standards to qualify for this recognition and we hope to be able to continue the level of service we provide as we grow with our communities in the future!

Thank you to all of our staff for your hard work and dedication and a huge thank you to our customers for your continued patronage and for trusting us as your New Holland Dealer!

YOU WANTED TO KNOW... NOW IS THE TIME!

Now is the time to take advantage of the lowest prices on large horsepower tractors such as T7, T8 or T9 models. Contact one of our salesman to find out more about the Built My Way programming going on with New Holland. It let's you save with the lowest prices of the year and order equipment that is factory-built the way you want it. The earlier your unit is ordered and built, the better the deal! Plus you model is built to your request with the latest innovations. Start planning for the 2015 year now and get the best deals on New Holland High-Horsepower tractors.



104 W Maple St ~ McBain, MI
Mon-Fri: 7:00 - 5:00 ~ Sat: 8:00 - 12:00
231-825-2416 / 800-825-2401
www.ellensequipment.com

KINZE PLANTER INVENTORY REDUCTION REBATE

From now until July 18th - September 15th, Kinze is offering a cash rebate for current, in stock Kinze Planters! We currently have only 1 Kinze 3200 and 1 Kinze 3600 model on hand... come see what would work best for your operation!



KINZE 3200
\$1,500 REBATE



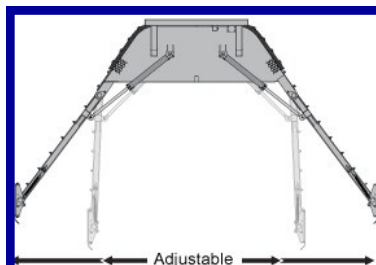
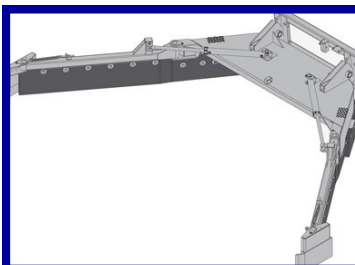
KINZE 3600
\$3,500 REBATE

Time is Money... save both with the NEW M7000 Mensch Scraper!!!

Have you felt like you waste time going back and forth to scrape your alleys? See what the new M7000 Mensch Scraper can do for you! The M7000 Mensch Rubber Scraper can save you time by doing less passes and providing a clean effective scrape quickly and easily. Getting right down to the ground, the rubber edge cleans in as little as one pass. The curb skies even clean along the curb edge! The M7000 can attach to your skidsteer loader and has adjustable widths between 72"-168".

Rubber scrapers have many advantages over traditional steel blades: outlast steel blades, gentle on concrete, cleans like a squeegee, reduces risk of injuring cattle, and rubber blade doesn't rust. We have a variety of sizes built to meet your need.

Stop in to see how a Mensch Rubber Scraper can save you time and money today!



Congratulations to our July drawing winner **Lana Bos!**

Lana won her choice of a New Holland sweatshirt after her name was drawn on July 25th. We will be starting over again for August so make sure to put your name and email address down and enter for a chance to win!