

NEWS ABOUT BLUE

July Marks 35 Years for Dan Swiler!!!

This July marks an anniversary for Dan Swiler of 35 years of service in the parts department at Ellens Equipment. We are so thankful for the knowledge and expertise Dan has provided to the community through the parts department.

In honor of Dan's years of service at Ellens Equipment, there will be cookies and punch available from July 8-12th.

Stop in, have a cookie and congratulate Dan Swiler on his many years of parts expertise!



Thank you Dan!

YOU ASKED!

Take Advantage of the Presell Season

NOW IS THE TIME!

Are you looking to update your equipment in the next 6-12 months?

- ⇒ Prices are forecasted to increase significantly for Tier IV B regulations in March of 2014
- ⇒ Now is the best time to buy, with the biggest discounts of the year
- ⇒ Pick your options, set your own delivery date and pay when you take delivery
- ⇒ Order your 2014 unit now and lock in the lowest price of the year
- ⇒ Great lease and purchase options available now ... call for details!!!



T7 Series



T8 Series



T9 Series



Kinze Planter



FR Chopper



104 W Maple St ~ McBain, MI
Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00
231-825-2416 / 800-825-2401



Extended Parts Hours

Ellens Equipment is currently offering extended hours to meet your parts and service needs. We are currently offering parts service every weekday:

Monday - Friday : 7:00am - 6:00pm

Saturday : 7:30am - 12:00pm

Monthly Drawing Giveaway

Starting in July, we will be doing monthly drawings with one winner getting a prize by simply coming in and entering their name, phone number and email address. Winners will be picked on the 25th of each month and will be contacted by phone and email.



Harvest Prep Tip



Hay Testing Tip

Hay baled at a moisture content above 15% loses feed value and can discolor, mold or even combust. Be sure to closely monitor moisture content and or treat with Crop Saver preservative to safely bale at moistures up to 30%.

Learn more at: NewHollandResourceCenter.com

Genuine New Holland Filters

A filter's purpose is to extend the life of your equipment by protecting it from harmful contaminants. Lower-quality filters may save you money at the counter, but their inferior protection can cost you greatly in the long run.

The smallest particles are often the most damaging. Many will-filters miss these fine particles, which results in gradual damage that often goes unnoticed—until it's too late.

Genuine New Holland filters offer advanced design and durable construction that are rigorously tested by New Holland Engineering to ensure you get the best heavy-duty protection for your equipment.



Our Heavy Duty Difference:

- A. **Rugged Construction** - Heavy cans built to perform under pressure
- B. **Spacer bead** maintains pleat spacing, making sure filters perform at optimal efficiency.
- C. **MicroLoc Synthetic Media** - takes filtration performance to a whole new level. It delivers:
 - Lower operating pressure drop
 - High efficiency for optimal system protection
 - Superior cold-start filtration
 - Multi-layer construction for depth filtration
- D. **Radial Seal** design provides the best leak protection and superior vibration resistance.
- E. **O-ring seals** are designed for fool proof servicing.