

NEWS ABOUT BLUE

Stay Warm and Don't Sit in the Dark



When the weather gets frightful (or the wind blows hard enough), make sure you're prepared. Keep your heat going and don't let your frozen goods go to waste when the power goes out. Ellens Equipment is stocking generators! These portable gas generators are easy to use with electric or pull starts, auto-idle features, low-oil shutdown and automatic voltage regulator.



Stop in today and see what New Holland generator will fit your needs the best or call our parts department for more info - 231-825-2416!

**Happy New Year
2017**

**Ellens Equipment will be
CLOSED**

**Monday, January 2nd
in observation of the holiday**

Christmas Time is Here

We will be CLOSED December 26th in observation of the Christmas holiday

Enjoy this holiday with your friends and family!



Save 10% on TOYS and APPAREL—Now until Christmas!

Mark Your Calendars!



Annual Chopper Meeting—December 20th

Plan to join us at Ellens Equipment for new updates, maintenance points, and other valuable information!

New Holland Reps will be onsite to answer your questions, watch your mail for more information.

Continuing Our Education

In the month of November we participated in two New Holland parts trainings and one Kinze planter training.

Bryan Stoll flew to Memphis, Tennessee for a training with New Holland on inventory management. This two day training will help Bryan in his role as parts manager to ensure that we are properly stocking the parts you need! Bryan also drove to Racine, Wisconsin in mid-November for a parts management training. He'll be well served by the things he learned as he continues to excel and grow in his role as one of our department managers.

Nate Bump drove out to the Kinze plant in Iowa at the end of November to get a refresher course on Kinze planters before the next planting season in the spring.

We think the time spent at these trainings will be very useful in the future as we continue to provide the best service and support in our field and yours!



2017 Calendars are HERE!

Stop in anytime and pick up your New Holland calendar!



They're FREE and include some great looking equipment to look at!



5297 W Stoney Corners Rd ~ McBain, MI

Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00

231-825-2416 / 800-825-2401

www.ellensequipment.com