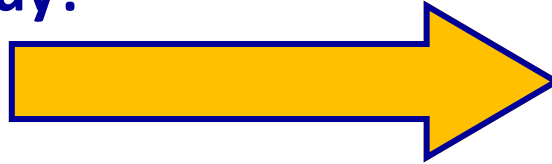


# NEWS ABOUT BLUE

**Ever feel like this guy?**



**... Like you have all the technology but  
don't know how to use it???**



March 6, 2014 - The PLM Academy will be offering a desktop training for Precision Land Management users to learn how to utilize the data that their equipment registers. Topics covered will include prescription maps, working with yield data, variety tracking, guidance lines, and water control.

The training will be Thursday, March 6 from 9am-4pm in Midland, MI. If you are interested in attending, please contact Ellens Equipment for more information. The cost to attend is \$135 but it will be a great way to learn to use your precision equipment!

PLM Monitor Training - Ellens Equipment will be hosting monitor training for both FM and Intelview systems. Dates will be announced and invitations sent out soon... watch your mail and make sure to send the personnel who operate your equipment so they can become more familiar with these guidance systems!

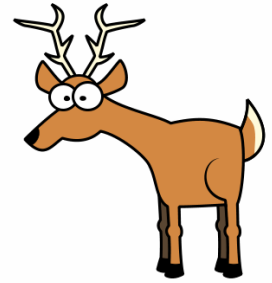
**Contact us at 231-825-2416 or email [nicole@ellensequipment.com](mailto:nicole@ellensequipment.com)**



104 W Maple St ~ McBain, MI  
Mon-Fri: 7:00 - 5:00 ~ Sat: 8:00 - 12:00  
231-825-2416 / 800-825-2401  
[www.ellensequipment.com](http://www.ellensequipment.com)



**Ellens Equipment will be CLOSED**  
**on November 15th**  
**Best of luck to all the area hunters!**  
**Be safe and have fun!**



## Discounted Guidance Systems!!!

Hands-free steering - the foam wheel presses against the steering wheel

T2® terrain compensation technology improves accuracy when driving across sloping terrain

Manual disengage by turning the steering wheel

Easily installed and moved from vehicle to vehicle. Installs in under 30 minutes with one wrench on most vehicles



Used EZ Guide 500 with EZ Auto Steering System available at a discounted price of \$2,995 + bracket and install - Can be put into nearly ANY TRACTOR!

**Only 2 left ... hurry in before they're scooped up!**



Congratulations to our September drawing winner **Nick Gilde!**

Nick Gilde won his choice of a New Holland sweatshirt after his name was drawn on October 25th.

We will be starting over again for November so make sure to put your name and email address down and enter for a chance to win! The next winner will be drawn November 25th!

## New Holland Toys Restocked

Get ready for the holiday season and come check out our newly stocked New Holland toy selection. They make great stocking stuffers or presents!



## Continued Training for Ellens Equipment Technicians

**Color Monitor Training** - Kyle Ellens and Luke Ellens completed their color monitor training through the New Holland Precision Land Management (PLM) program.