

# Ellens Equipment

## NEWSLETTER

December 2011

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Now thru  
December 31<sup>st</sup>  
Take **10%** off all in stock  
toys!!

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### **DID YOU KNOW?**

Don't forget to consult your  
Tax Advisor regarding  
potentially maximizing  
depreciation deduction by  
purchasing equipment:

\* 1<sup>st</sup> Year 100% Bonus

Depreciation on qualifying new  
equipment in 2011

\* \$500,000 Section 179

expensing deduction on  
qualifying used equipment in  
2011

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*Ellens Equipment will be closed on Monday December 26, 2011 and  
January 2, 2012.*

*The staff at Ellens would like to wish you a Merry Christmas and a  
prosperous New Year!!*

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We would like to take this opportunity to say THANK YOU! Thank you for choosing Ellens Equipment for your equipment & service repairs.

This year has been a year of additions and changes for Ellens Equipment. We've added the Brillion, Scag & Pottinger equipment lines to be able to offer you even more great products.

We acquired two service trucks, a sales truck & a trailer for our semi. We added Kyle Ellens as a mechanic, Alex Bean as an equipment washer & Luke Ellens as a FR Chopper salesman. This fall, we gave the exterior a facelift with new siding.

Thru all of this we were able to maintain the great seasoned staff who continues to offer their help to you with years of experience & knowledge to back it up. We are indebted to our employees for all that they do for us.

All of this we have done so we can be equipped to serve you even better in 2012!

**Thank You for Your Business!**